

Executive Summary



“In our every deliberation, we must consider the impact of our decisions on the next seven generations.”

-Great Law of the Iroquois



Our Mission

The mission of Arnerich Massena's Seven Generations Sustainability Plan is to evaluate our business practices in terms of sustainability and develop programs and policies that will move us toward best business sustainability practices. As business leaders, we are committed to developing sustainable business practices that meet the needs of the present without compromising the well-being of future generations.

What does sustainability mean?

We believe a sustainable approach to business strives for economic vitality, social equity, and a healthy natural environment. We also believe firmly in community and consider community involvement an aspect of our movement toward sustainability.

What are our goals?

The overall goals of our sustainability plan are as follows:

- Minimize our impact on the environment through careful use of resources and best recycling practices.
- Reduce or eliminate our carbon footprint through efficiency and offsets.
- Increase our energy efficiency.
- Create policies that improve the health and well-being of our employees.
- Continue to develop our community involvement.



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Arnerich Massena is implementing a variety of initiatives and research through the Seven Generations Sustainability Committee. From immediate changes in purchasing policies and energy use reduction to longer-term initiatives such as purchasing green energy and exploring fundamental changes that will reduce our carbon footprint, we are committed to becoming a model of a sustainable business.

After an initial audit by the City of Portland's Office of Sustainability in May 2008, we are pleased to announce that we have already been engaged in numerous sustainable practices, from our long-term recycling program to green architectural features in and around our building. Moving forward, we intend to work with various organizations in the City of Portland to improve our sustainability efforts in the following areas:

Building/Materials

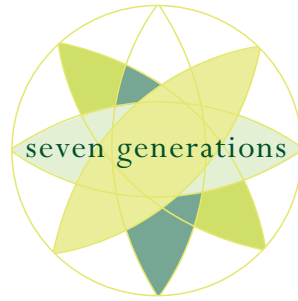
Arnerich Massena's purchasing policies will reflect our sustainable philosophy. From office supplies to building materials, we seek out vendors who not only provide ecologically friendly products but are also local and involved in the community. We will also focus long-term efforts on improving the features of our building and office spaces to become more environmentally friendly.

Recycling

Arnerich Massena has had a long-term recycling program in place, with the addition of a composting program in the summer of 2008. Future efforts will focus on education to increase compliance within the program and using more recycled materials.

Paper use reduction

We have implemented a variety of initiatives to reduce our paper use, including setting our printers to automatically print double-sided and including a request on outgoing emails to consider the environment before printing. Going forward, we will work with our vendors and clientele to explore ways to use electronic communication wherever possible.



Energy use

We have strived to improve our energy efficiency since inception and have made great strides. From efficient lighting to zoned heating, we are proud of our efforts and results. We are now purchasing green power. We will continue to look at ways to improve our efficiency and reduce our energy use. Future initiatives include exploring long-term solutions, such as using solar power.

Pollution reduction

Arnerich Massena is researching a variety of ways that we can encourage a reduction in employee transportation. We have purchased bicycles for employee daytime use and encouraged various systems of lunch delivery. We also offer a reimbursement program for employees who use public transportation.

Technology

Our server virtualization has reduced the need for electronic materials, flat LCD computer screens reduce energy use, and our electronic equipment is recycled whenever possible. Arnerich Massena has also set up a system that automatically shuts down computers after-hours to reduce our use of energy. Going forward, we will continue to explore ways in which we might use technology to further our goals of sustainability.

Education/Communication

Education and communication initiatives are focused both internally and externally. Externally, Arnerich Massena Education produces a quarterly newsletter for retirement plan participants (readership of about a quarter million), which has begun to incorporate a column of "going green" tips for readers. Internally, we are implementing various methods of communicating with employees to encourage sustainable practice. One initiative includes an annual "Sustainability Day," in which we provide workshops covering various topics such as recycling, using renewable resources in the office, and calculating a carbon footprint.